

## **BCN OCULARE - PEPTIDES**

Eye Area Advanced Cocktail

The **BCN Oculare** formula has been specifically developed to attack directly the main unsightly manifestations of the eye contour: eye bags, dark circles and emotional wrinkles (crow's feet).

**BCN Oculare** has been specially designed to be a complete treatment of the eye contour, thanks to the combined and synergic action of the two types of **advanced active ingredients** in its formula: the **new generation peptides** and the classical **non-peptidic** ingredients of Institute BCN.

**BCN Oculare** achieves spectacular results in this delicate area of the face, returning a fresh, rested, healthy and luminous appearance to the look as a reflection of smooth, soft, turgid and hydrated skin.

Vial | 3 ml | 0,105 fl.oz. | Box of 5 vials

## **INDICATIONS**

The skin of the area around the eyes is one of the most delicate of the body, which is why it can accumulate several unsightly manifestations

BCN Oculare pursues, with its triple orbicular action, the correction of this three issues:

- Eye bags
- Dark circles
- Emotional wrinkles

## **ACTIVES COMPONENTS**

PEPTIDES
Acetyl tetrapeptide-5
Palmitoyl tripeptide-1
Palmitoyl tetrapeptide-7

NON PEPTIDIC COMPONENTS
Chrysin
Cumarine
Artichoke extract
Ginkgo Biloba extract
Hyaluronic Acid
Vitamin C
Organic silica
N-hydroxysuccinimide
Troxerutin



#### **RESULT**

Thanks to the new generation peptides, BCN Oculare achieves:

- Prepare the skin to defend against external aggressions.
- Restore the skin's homeostasis
- Improve elasticity and muscle contraction to contribute to the elimination of emotional wrinkles.
- Optimize circulation, with the consequent effect anti-dark circles and return of the tone to the skin.
- Enhance the anti-aging action of the other components, such as hyaluronic acid, silica, plant extracts, chrysin and N-hydroxysuccinimide, with action centred on:
  - Eliminate flaccidity and increase turgor for the treatment of bags.
  - ABring moisture to the periorbicular area, hydrating it completely.

#### **APPLICATIONS**

**EYE CONTOUR** 

Eye bags, dark circles, emotional wrinkles

BCN Oculare - Peptides

3 ml

BCN Oculare-Peptides can be combined with other active ingredients in body treatments. Create most appropriate mixture individually for your client's skin problem.

#### **DETAILED INFORMATION**

#### BAGS, DARKS CIRCLES AND EMOTIONAL WRINKLES PROCESS

The thin layer of **skin around the eyes is one of the most delicate and vulnerable of the body** because the than in the rest of the face (which is five times finer than the skin of the body). In addition, it is an area **subject to constant activity** (blinking, expressions and gestures made almost unconsciously), so it tends to distends over time. On the other hand, the orbicular zone **lacks practically of muscles** to sustain it and **sebaceous and sweat glands** that provide hydration to prevent wrinkles. All of this without counting on the fact that due to the **low number of hormone receptors and capillaries present**, the synthesis of collagen and cutaneous repair processes are performed more slowly and the accumulation of toxins and fats is favoured.

For all these reasons different unsightly manifestations converge in this area due to age, exposure to external environmental factors and others of an internal nature, such as fatigue, those related to food or the presence of some health disorders.

The three main manifestations are eye bags, dark circles and emotional wrinkles or crow's feet.

Eye **bags** are formed by a loss of tone in the muscle and in the skin of the lower eyelid. The skin becomes flaccid and allows adipose tissue that is naturally around the eyes to move down and accumulate in the form of deposits (bags of fatty origin). They are also the result of fluid retention caused by changes in climate, hormonal factors, excessive salt intake, lack of sleep and rest, allergies, dermatitis and hereditary factors (bags of watery origin).

Dark circles are caused by stagnation of blood due to the slowing down of the circulation and are manifested in such a visible way by the low density of the skin in the orbicular area. The lower elasticity and greater fragility of the capillaries in this area leads to an increase in vascular congestion, which facilitates the leakage of blood and therefore its main component, hemoglobin. Dark circles are nothing more than an accumulation of hemoglobin and its degradation products, released from the corpuscles of blood that escape from small capillaries and explode in the skin. In this degradation process, hemoglobin is divided into its two main components, the heme group and the iron. The degradation of the heme group results in biliverdin (dark green-violet pigment) and bilirubin and iron that give rise to a dark brown to orange-red pigment. The consequence is an accumulation of iron and poorly soluble pigments and the consequent coloration of the area.

Emotional wrinkles are due to internal factors such as age, skin type and external factors such as exposure to cold or sun. With age decreases the production of collagen in the body, responsible for maintaining the shape of the skin and its firmness. Another mechanism that leads to the production of these wrinkles is the global destructuring of the skin that occurs with age due to the loss of cellular intercommunication of keratinocytes, which are capable of promoting the proliferation of fibroblasts and thereby, increase the production of collagen and the capacity of contraction of the fibres. Silica is involved in this mechanism since it stimulates the metabolism of keratinocytes.



#### BCN OCULARE ACTION ON THE EYE AREA

The main components of **BCN Oculare** are the new generation peptides, which act synergistically with the different **classical active principles** of the formulation for their action against the main unsightly manifestations of the eye contour.

- Palmitoyl oligopeptides, such as palmitoyl tetrapeptide-7 and palmitoyl tripeptide-1, promote the production of collagen and hyaluronic acid in the deeper layers of the skin. They also help protect the skin from the sun's ultraviolet rays, adding another layer of protection to the delicate skin around the eyes. In addition, they are related to Dehydroepiandrosterone (DHEA), a hormone that reduces the proinflammatory cytokines Interleukin-6 (IL-6). They consist of a chain of amino acids along with palmitic acid, a fatty acid that allows peptides to penetrate the skin. They are useful against inflammation, one of the main factors responsible for the loss of elasticity and development of wrinkles of the skin due to age. Its mechanism of action is based not only on the reduction of the production of inflammatory substances, but also on the stimulation of skin regeneration. With this, its main action is the reduction of expression lines, which according to several studies improve about 60%, and the preparation of the skin to defend against external aggressions. They are also called pro-collagen peptides because they have the ability to send signals to the collagen-producing cells to increase their production, and the hyaluronic acid, and reverse the process of wrinkling, increase the firmness and shape of the skin.
- Acetyl tetrapeptide-5 has decongestant properties and reduces fluid retention due to its draining and inhibiting effect on the Angiotensin I Converting
  Enzyme (ACE). These effects, together with their ability to increase the elasticity and smoothness of the skin, result in an improvement of the bags that
  appear in the periorbicular area due to muscle weakness, sagging or accumulation of fluids by the increase in capillary permeability.

In addition to peptides, **BCN Oculare** has the synergistic action of other advanced actives such as:

- Hyaluronic acid (in the form of sodium salt), whose function is the regulation and repair of cell growth, reversing in a filling action and hydration of the
  skin. Improves its texture and shine, providing intense hydration and balance. It also has anti-aging properties, which diminish the appearance of fine
  lines and wrinkles. In addition, it increases turgor.
- For the attenuation and improvement of dark circles, apart from the palmitoyl peptides, the BCN Oculare formulation contains N-hydroxysuccinimide (NHS) and chrysin. NHS ability to form a complex with iron and facilitate its elimination has been proved in vitro. In addition, the NHS accelerates the rate of hemoglobin degradation, causing the dark pigmentation to fade as blood drains. Chrysin does the same with bilirubin, by stimulating the expression of an enzyme, the UGT, which is involved in the elimination of bilirubin. The synergy with the two palmitoyl peptides comprises the anti-inflammatory effect by reduction of prostaglandin PGE2 and the reinforcement of the capillaries of the skin, which help to avoid blood leaks from capillaries, reduce vasodilatation and capillary bursts and therefore, prevents dark circles.
- Organic silica, as a complex molecule called metilsilanol mannuronate, which upon contact with the skin is separated into two parts and the silica is free to exert its action. Restructures the dermis, since it is part of the structure of the connective tissue, so that it is introduced into the small depressions that occur in the skin (wrinkles, scars, stretch marks) filling them. Silica is an essential component of the skin and ensures the optimal organization and structure of it when interacting with the structural and elastic proteins of the dermis such as collagen, elastin and proteoglycans. In addition, it stimulates the metabolism of keratinocytes that favour the proliferation of fibroblasts. With age, silica deposits decrease, giving rise to the opposite process that leads to a global destructuring of the skin and the consequent formation of wrinkles. Another function of this component is to stimulate lipolysis, enhancing the capacity of the adipocytes to get rid of the fat, which causes a clear reduction of the eye bags. This last action is enhanced by the following two plant extracts, strategically contained in BCN Oculare formulation:
- Artichoke extract (Cinara Scolimus) helps to stimulate the lymphatic drainage system: it improves circulation and has an anti-edema effect thanks to its diuretic and vasoconstrictive action that reverts in the direct improvement of the eye bags.
- Ginkgo Biloba extract is par excellence the compound with a clear exercise on the capillary circulation and, therefore, with direct action on the improvement of the microcirculation in the periorbital area. The flavonoids contained in the leaves of this plant directly dilate the microcapillaries, contribute to the strengthening of the vessels and the reduction of capillary permeability. This allows, on the one hand, stopping leakage of the vessels and the degradation of hemoglobin and, on the other hand, to achieve an anti-edema effect. It is a venotonic. In addition, due to its eutrophic action on connective tissue increases the synthesis of collagen.
- Troxuretin is a bioflavonoid found in horse chestnut. It has venotonic and vascular protective action. Reduces the fragility and capillary permeability with the consequent anti dark circles effect, additive action to Ginkgo Biloba's.
- Magnesium ascorbyl phosphate, sometimes referred to as MAP, is used as a substitute for vitamin C in cases of intolerance to ascorbic acid. Topically, it
  improves wrinkles, corrects dark circles and helps maintain a healthy overall appearance of the skin. It is also believed that this process helps promote
  the generation of collagen. It also has a protective action against the ultraviolet rays of the sun. This form of vitamin C is also an effective antioxidant
  for the skin, increases its hydration levels and improves its elasticity.



# TREATMENT PROTOCOLS

Initial considerations

### THE IMPORTANCE OF INGREDIENTS: THE MESOCEUTICALS®

It is very important to use sterile and aseptic products in treatments with Meso Pen or Meso Roller. You have to keep in mind that this type of treatment produces small wounds on the skin's cutaneous surface. Therefore, the application of non-sterile products on the patient's skin may improve the risk of different cutaneous infections. Plus, the additives, preservatives and perfumes added to non-sterile products suppose a higher risk of allergies because when applied with Meso Pen or Meso Roller they reach a higher depth than with topic use.

The Institute BCN's mesoceuticals® are:



Meticulously selected pure active ingredients



Based on original mesotherapy



Sterile (no preservatives or additives) and highly tolerant



Pharmaceutical formulations



Safe



Highly concentrated



Proven effectiveness



Comfortable application using a gentle cosmetic procedure



Products can be combined to obtain a specific mix for each individual case to be treated



Monodose



Mesotherapeutic product for aesthetic purposes

### RECOMMENDED PROTOCOL

Institute BCN team works hard to know and prove the **latest improvements on techniques and procedures applied to transdermal mesotherapy treatments**. The recommendations you will find below are the result of our daily work.

Institute BCN strongly recommends the following two-phase protocol:

- Meso Pen (ideally) or Meso Roller treatment.
- TDS treatment (Transdermal Delivery System)\* for the application of a hyaluronic acid layer on face treatments and hyaluronic acid + DMAE layer on body treatments
  - \* [Electroporation, iontophoresis, ultrasounds, thermotherapy, vacuum therapy, galvanic and continuous currents or radiofrequency, among others].

It is not indispensable to apply the combined technique Meso Pen + TDS. It is also possible to perform the treatment only with Meso Pen, Meso Roller or TDS individually. For traditional mesotherapy treatments see the applicable law in your country.

## BENEFITS OF MESO PEN + TDS PROTOCOL

**Meso Pen** is an electronic micro needle mechanism that opens more than 1.000 micro channels per second in the skin. These cutaneous micro channels or micro trauma create an innate response on the organism that helps repair the skin, which leads to the following benefits:

- Stimulates collagen and elastin creation.
- Has a firming and rejuvenating effect.
- Improves the appearance of scars and stretch marks.
- Improves skin wrinkles and fine expression lines.
- Reduces pore size.
- Stimulates hair growth and prevents hair loss.
- In addition, favours the penetration of active ingredients.

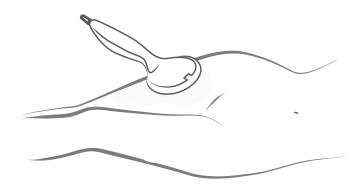
Meso Pen is the **most secure, hygienic, quick and effective** transdermal penetration system of the market.





The infiltration of a Hyaluronic Acid 2% (BCN Classics, sterile vial) layer after the Meso Pen treatment, applied with any of the transdermal delivery systems (TDS), leads to the following benefits:

- Creates a 'sealing effect' that fixes the product or mix applied during the treatment, increasing its results
- This 'sealing effect' contributes to prevent transdermal water losses that may arise from Meso Pen treatments and increases skin hydration.
- Protective action. It creates a non occlusive film that protects the skin from environmental aggressions.
- Scarring effect. It favours a quick skin re-epithelialisation, in other words, the recovery of its normal functions and cellular communication after disturbances induced by Meso Pen treatment.
- Filling action. Hyaluronic acid retains water molecules creating a filling effect and increasing skin volume.
- Also, it offers a warm and nice sensation to the patient as the final part of the treatment.



## SESSIONS' INTERVAL / ACTIVE INGREDIENTS QUANTITY

We recommend a 14 days interval between sessions with Meso Pen. Sessions

We recommend a 7 days interval between sessions with Meso Roller.

Quantity / area Mixtures quantities can be changed according to the treated area and the system used.

We recommend a 6 days interval between sessions with TDS.

## TREATMENTS WITH MESOCEUTICALS®



















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WARNINGS

- See the applicable law in your country.
- We recommend getting a signed consent from each patient before starting the treatment.
- To avoid infections, make sure the device is not in touch with other objects before the treatment.
- Follow the hygienic standards of medical-aesthetic practice (disinfection, use of gloves, treatment room's proper cleansing, etc.).
- Examine skin's patient before treatment. Do not perform the treatment if the skin is infected, inflamed, injured or if there is any other anomaly.
- Make sure you check the seal, damage and term of validity of the active ingredients before starting the treatment.
- Meso Pen needles are for single use only. Meso Roller is for personal and not transferable use and should be disinfected before and after each treatment.
- Do not exert excessive pressure with Meso Pen nor and Meso Roller.
- Avoid the contact of Meso Pen and Meso Roller with lips and eyelids, as the skin is thinner in these areas.
- Do not perform this kind of treatments to underage people.
- Redness and burning/ itching mild sensation are absolutely normal reactions after the treatment with Meso Pen or Meso Roller. Duly inform the patient about it.
- Follow the instructions, contraindications and warnings supplied by the manufacturer of the device used for the treatment carefully.
- You should pay special attention to patients who have or have suffered from various diseases such as heart abnormalities, blood clotting problems, platelet abnormalities, anticoagulant therapy, facial cancer (past or present), chemotherapy, steroid treatment, facial skin diseases, diabetes and other chronic diseases. It is not recommended to use Meso Pen to pregnant or lactating women. It is also not recommended to apply a Meso Pen treatment to people who have undergo a botox treatment after 2 weeks minimally or 4 if they have some kind of filler.
- If rashes, allergic reactions or other unwanted effects occur, stop the treatment immediately and contact Institute BCN customerservice@institutebcn.com.



## STEP BY STEP

#### **CLEANSING & PREPARATION**

- · Cleanse the skin with an appropriate cleansing product.
- Remove dead cells of the stratum corneum by soft mechanical exfoliation to enhance permeability of the skin.
- Cleanse again and disinfect the skin with an aseptic product (alcohol, etc.) applied with monouse gauzes.

#### **ANALYSIS & MIXTURE**

Make a diagnosis of the patient's skin and mix the solutions chosen for the specific treatment either in a vial with dropper or a syringe (remove needle after mixing).

#### **ACTIVE INGREDIENTS APPLICATION**

Drop the mixture directly below the Meso Roller/Meso Pen or device's handpiece onto the skin to be treated, move forward gradually (see figures). If your TDS device needs a conductor gel, mix the solution to it or apply first the gel over the area and drop the mixture.

#### TREATMENT WITH MESO PEN

- 1. Plug in adaptor and insert a sterile needle head into the Meso Pen tip.
- 2. Adjust Meso Pen settings (speed and depth) according the area and the treated skin condition.
- 3. With the free hand that is not holding the pen gently hold the skin or scalp taught. With the other hand holding the pen:



Make little circles from

right to left.





Treat from top to bottom

Treat diagonally

- Keep dropping the mixture of actives on the area you are working at.

#### TREATMENT WITH MESO ROLLER

- 1. Select the Meso Roller micro-needles length according the area and the treated skin condition.
- 2. Disinfect Meso Roller with an aseptic product (alcohol, etc.).
- 3. With the free hand that is not holding the roller gently hold the skin or scalp taught. With the other hand holding the roller:







Treat from top to bottom. right to left

Treat diagonally

#### TREATMENT WITH TDS

- 1. Plug in your transdermal delivery device.
- 2. Adjust device settings according the area and the treated skin condition.
- 3. With the free hand that is not holding the device's handpiece gently hold the skin or scalp taught. With the other hand holding the device's handpiece start the treatment.

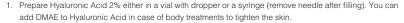
- Exert a gentle (not hard) and constant pressure.



- Keep dropping the mixture of actives on the area you are working at.

- 1. Plug in your transdermal delivery device and adjust device settings.
- 2. Prepare Hyaluronic Acid 2% either in a vial with dropper or a syringe (remove needle after filling). You can add DMAE to hyaluronic acid in case of body treatments to tighten the skin.
- 3. Apply a thin layer of the product onto the treated area. If your device needs a conductor gel, mix the solution to it or apply first the gel over the area and drop the mixture.
- 4. Work with your device and drop little amounts of Hyaluronic Acid 2% directly below the devices' handpiece.
- 5. Remove remaining product with monouse gauzes.

## SKIN RE-EPITHELIALIZATION WITH HYALURONIC ACID 2% WITHOUT TDS



- 2. Apply a thin layer of the product onto the treated area and let the product stand during 20 minutes.
- 3. Remove remaining product with monouse gauzes.

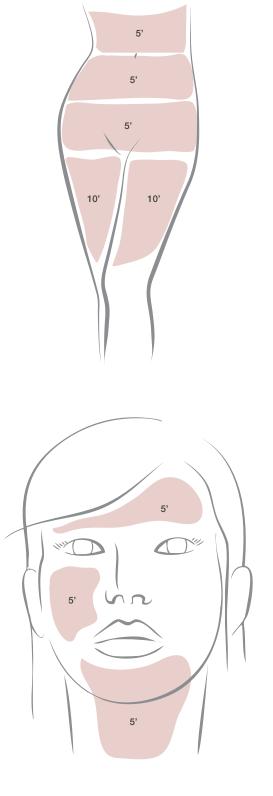


#### POST TREATMENT PROCEDURE & RECOMMENDATIONS

- 1. Register in the patient's chart the mixture used, the area treated and other observations.
- 2. Optional: recommend not washing the treated area until the next day nor apply any cosmetic product until the next morning.
- 3. Avoid any sun exposure during the treatment day. Indicate the use of a total sunscreen and avoid long sun exposures during the next seven days.
- 4. Recommend the use of daily care creams to extend and maintain the effects of professional treatments. Anti-ageing treatments: MesoAge® (mornings) and MesoVita® (nights). Cellulite and localised fat treatments: MesoCell® Hyperpigmentation treatments: MesoBlanche®



**TDS** RECOMMENDED TREATMENT TIME PER AREA



### **MESO PEN**

